**Course Project: Travel Agent Website**

**General Information**

* **Purpose** – I am an independent travel agent. This website would be great for marketing my services, while doubling as CRM.
* **Motif** – Utilize themes and designs from websites like Bootstrap, Font Awesome, Wordpress and others that are available for public use or purchase. Mix and match designs and themes. Something worldly, bright, chic, modern, clean, streamlined. Business but with personality.
* **Navigation Bar**
  + Home
  + About
  + Itinerary Request
  + Customer Profile
  + FAQs
  + Contact
  + Administrator Log-In (Hidden from Public if Possible)
* **Home Page**
  + Navigation
  + Header – Business Name
  + Content
  + Footer – Contact
* **About**
  + Navigation
  + Purpose/Mission Statement/Call to Action
  + Doing Business – what clients/potential clients should know, business process, link to FAQ page
  + Reviews
  + Footer – Contact
* **Itinerary Request**
  + Navigation
  + Client Travel Survey
  + Register/Log-In Option
  + Footer – Contact
* **Customer Profile (Register/Log-In)**
  + Navigation
  + Register
  + Log-In
  + Footer – Contact
* **Customer Profile (Access)**
  + Navigation
  + Manage Account (Name, Preferred Port of Departure, E-Mail, Phone, Preferences, etc.)
  + Messages (from Agent and System)
  + Access Itineraries (Proposed, Purchased)
  + New Itinerary Request
  + Make Payment
  + Footer – Contact
* **FAQ**
  + Navigation
  + Account, Payment, Communication
  + Footer – Contact
* **Contact**
  + Navigation
  + Name
  + Phone
  + E-Mail
  + Social Media
  + Request Information
  + Footer – Contact (Optional)
* **Administrator Log-In**
  + Manage Customers (Add, Delete, Update)
  + Manage Trip Details
  + Manage Payments
  + View New Itinerary Requests
  + Manage Messages (from Clients and System)

**Notes:**